

# Interested in Becoming an Exhibitor?

October 12-14, 2010  
Frontier Airlines Center, Milwaukee, Wisconsin  
(Formerly Midwest Airlines Center)



[View the 2010 Floor Plan](#)

[View the 2010 Exhibitor List](#) (as of May 2010)

**To become an Exhibitor**, [email Beth Berkheimer, Expo & Meetings Manager](#) or call her at 330-972-7424. Please have ready your first 3 floor plan choices in order of preference to expedite the process.

## 10% Booth Credit for Referrals

Beginning with the 2010 show, any existing Exhibitor who refers a new Exhibitor will receive a 10% booth credit toward participation in the next Mini Expo. The Division defines a new Exhibitor as a company that has never exhibited at a Division show or not exhibited within the past five years. The credit will be issued within two months following the show at which the new company exhibits and applied to the 2012 show. If you would like to participate in this program, please contact Melanie at the information above.

## Why Become an Exhibitor?

Showcase your company at the **Rubber Mini Expo, the only show devoted exclusively to rubber and rubber-related products.** Featuring industry-leading companies from around the world, the Mini Expo is the perfect opportunity to increase your competitive edge, network with key decision makers, and support your sales efforts. **For just \$1800, you can give your company the opportunity to:**

- Support sales efforts with direct, personal, on-the-floor contact
- Introduce new products, programs and product lines
- Reinforce your corporate image with current and potential buyers
- Obtain a multitude of qualified contacts in just days
- Meet your competition on an even playing field (every booth is 10x10)
- Network with industry decision makers at one venue
- Gain exclusive access to pre-registration and post-show mailing lists
- Create a lasting impression by purchasing an exclusive Rubber Expo sponsorship
- Reach an international audience without the expense of leaving the country

## Included in your Exhibitor Package for \$1800 are:

- The rental of the 10'x10' booth space
- A single electrical hookup (up to 500 watts)
- Carpeting and a 6' draped table (in show colors)
- A single wastebasket and two chairs

**This is an IDEAL EXPO for companies involved with:** Machinery and Equipment; Chemical Suppliers; Rubber Processing; Natural and Synthetic Rubber; Raw Materials Suppliers; Testing and Research; Mold Release Agents; Molding, Extrusion and Parts Production; Custom Services; Compounding and Mixing Services; Manufacturing or Distribution; Recycling; TPEs.

**Expo POTENTIAL ATTENDEES include:** Rubber Chemists; Manufacturers or Industry Suppliers; Quality Assurance Specialists; End Users; Technical Service Representatives; Research and Development Engineers; Product Design Engineers; Sales and Marketing Professionals; Senior Managers, Officers, Owners and other Decision Makers.